

VOCAL ABOUT EATING LOCAL

OrlandoFoodSpots offers insight into various eateries & events in the Central Florida region, encouraging people to share more dining experiences together. When people share a meal, they open themselves up for meaningful conversations that are vital to a happy and healthy life.

OrlandoFoodSpots captures a hyperlocal audience, operating off organic engagement without paid likes, engagement pods, trains, etc.

COLLABORATION PACKAGE

Price:

- 6 Complimentary Food Items
- 2 Drinks

Deliverables:

- 1 Blog Write-up
- 2 IG Video Reels
- 3 IG Story Posts
- 1 TikTok Post
- 1 Facebook Post



AUDIENCE METRICS

WOMEN 67.1% 32.8%

AGES 25-34 50%

AGES 35-44 25.2%

MISC 25.8%

MEN

AUDIENCE TOP LOCATION









